



SMSDC 

Southwest Minority Supplier
Development Council

2019

CORPORATE SPONSORSHIP



www.smsdc.org

2019 CALENDAR OF EVENTS

JANUARY	18	*San Antonio Regional Task Force (RTF) Kickoff
	23	*El Paso RTF Kickoff
FEBRUARY	5	*Austin RTF Kickoff
	7	*New Mexico Networking Mixer
MARCH	5	Annual Stakeholders' Meeting @ Toyota Motor Manufacturing Texas, One Lone Star Pass, San Antonio, TX 78264
	22	*Austin RTF Event
APRIL	4	*San Antonio RTF Event & MBE "Idol" Preliminaries
	11	MBE Showcase, Oklahoma State University, Stillwater, OK
MAY	1	*El Paso RTF Event - MBE "Idol" Preliminaries
	17	*Austin RTF Event & MBE "Idol" Preliminaries
	22	*San Antonio RTF Event
JUNE	12-13	Premier Face Time Expo @ The Westin Riverwalk 420 W. Market St., San Antonio, TX 78205
	14	Premier Face Time Golf Tournament @ The Resort Course La Cantera Golf Club, 16641 La Cantera Pkwy, San Antonio, TX 78256
JULY	31-1	New Frontier Buyer's Breakfast Roundtable @ The Skirvin Hotel 1 Park Ave., Oklahoma City, OK 73102
AUGUST	TBD	
SEPTEMBER	11-12	Diversity at the Border Buyer's Breakfast Roundtable Doubletree Hotel, 600 N. El Paso St., El Paso, TX 79901
	26	*San Antonio Fall Roundtable Event
OCTOBER		
NOVEMBER	28	*Austin RTF Holiday Gathering
DECEMBER	4	*El Paso RTF Holiday Gathering
	19	*San Antonio RTF Holiday Gathering

*RTF event dates are subject to change.

ABOUT US

The Southwest Minority Supplier Development Council (SMSDC), was established in 1999 as a non-profit, 501 C-3 organization. Our mission is to create opportunities and an environment for minority business enterprises to grow and to actively add value to our corporate members through positive business relationships. We connect MBEs with corporations to develop strong business relationships through cutting edge business seminars, educational programs and networking events throughout Southwest Texas, Oklahoma and New Mexico.

The SMSDC is an affiliate of the National Minority Supplier Development Council (NMSDC), the nationally recognized organization which provides the "Gold Standard" certification for MBEs.

SMSDC's Local & National Members:

Akerman Law Firm
Aldez Containers
Applied Materials
Bexar County
Chevron
City of Buda
ConocoPhillips
Dell

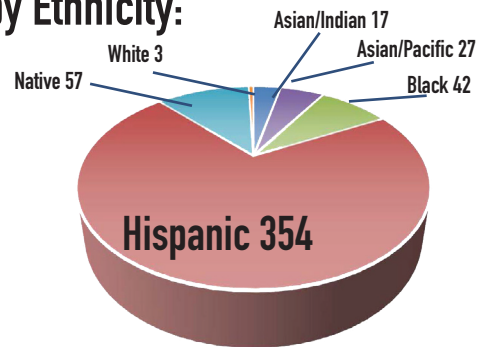
El Paso Electric
Enable Midstream
GSD&M
HVHC
Johnson Controls Inc
JE Dunn
OGE Energy Corp.
Oncor

OneGas, Inc
OSU
Southwest Research
Institute
Trellis Company
Toyota
USAA
UT-Austin

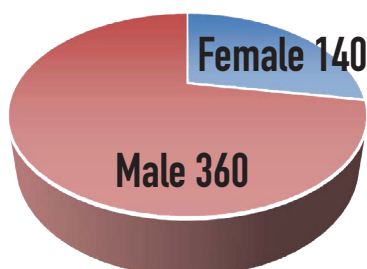
Total Certified MBEs:

500+

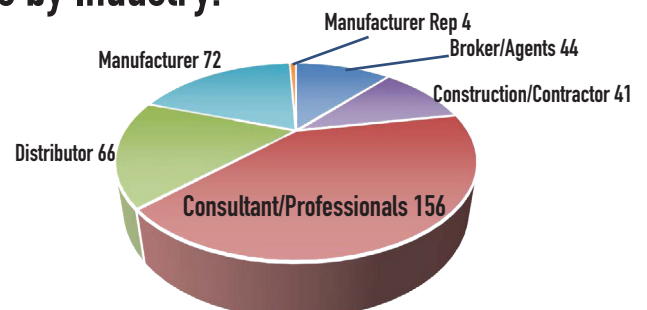
MBEs by Ethnicity:



MBEs by Gender:



MBEs by Industry:



CORPORATE SPONSORSHIP

All Corporate Sponsorship levels include the following plus additional benefits listed by level:

- Annual SMSDC Corporate Membership Dues for all local corporate members
- Company logo recognition on SMSDC website, social media sites & event campaigns
- Company logo link from SMSDC website to sponsor website
- Company logo recognition on event printed materials
- Company logo recognition on SMSDC marketing material including monthly e-newsletter reaching over 4,000 individuals
- **Exclusive invitation** to your corporate employees to participate in the Developmental Series: Benchmarking Plus - CORPORATE CLASS held 2-3 times per year

Be a part of SMSDC's nationally recognized headliner event, **Buyer's Breakfast Roundtable™ (BBR™)**. This highly successful roundtable session is an opportunity for certified MBEs to meet with corporate buyers who are actively seeking to purchase your products and/or services in the near-term. BBR™ is held in many of our service areas throughout the year. Your sponsorship automatically guarantees your company a table for your buyers.



\$25,000



JUNE 12-13, PREMIER FACE TIME (PFT)

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with eight (8) seats exclusive to your company
- Admission for eight (8) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Assist in presentation of Regional Awards Ceremony
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony
- Kick off breakfast Welcome remarks

SEPT 11-12, DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for eight (8) attendees

TBD, NEW MEXICO NETWORKING MIXER

- Admission for six (6) attendees
- Acknowledgment in event program

JUNE 14, PFT GOLF TOURNAMENT

- Two (2) golf teams, total of eight (8) players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 31-AUG 1, NEW FRONTIER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for eight (8) attendees

ADDITIONAL SMSDC EVENTS

- Six (6) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol" proudly sponsored in your name
- Exclusive opportunity to serve as a judge in semi-finals & finals of the Annual MBE "Idol"
- Assist in presentation of the MBE "Idol" Awards at both the semi-finals and finals

\$20,000**JUNE 12-13, PREMIER FACE TIME (PFT)**

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with six (6) seats exclusive to your company
- Admission for six (6) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony

SEPT 11-12, DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for six (6) attendees

TBD, NEW MEXICO NETWORKING MIXER

- Admission for four (4) attendees
- Acknowledgment in event program

JUNE 14, PFT GOLF TOURNAMENT

- Six (6) golf players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 31-AUG 1, NEW FRONTIER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for six (6) attendees

ADDITIONAL SMSDC EVENTS

- Four (4) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol" proudly sponsored in your name

\$15,000



JUNE 12-13, PREMIER FACE TIME (PFT)

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with four (4) seats exclusive to your company
- Admission for four (4) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony

SEPT 11-12, DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for four (4) attendees

TBD, NEW MEXICO NETWORKING MIXER

- Admission for two (2) attendees
- Acknowledgment in event program

JUNE 14, PFT GOLF TOURNAMENT

- One (1) golf team of four (4) players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 31-AUG 1, NEW FRONTIER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for four (4) attendees

ADDITIONAL SMSDC EVENTS

- Two (2) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol" proudly sponsored in your name

\$10,000



JUNE 12-13 PREMIER FACE TIME (PFT)

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with two (2) seats exclusive to your company
- Admission for two (2) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony

SEPT 11-12 DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for two (2) attendees

TBD NEW MEXICO NETWORKING MIXER

- Admission for two (2) attendees
- Acknowledgment in event program

JUNE 14 PFT GOLF TOURNAMENT

- Two (2) golf players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 31-AUG 1 NEW FRONTIER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for two (2) attendees

ADDITIONAL SMSDC EVENTS

- Two (2) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol" proudly sponsored in your name



Thank you for your 2019 Corporate Sponsorship!

Please complete the Corporate Sponsorship Registration Form

Premier PLATINUM Sponsorship Package: \$25,000

Premier GOLD Sponsorship Package: \$20,000

Premier SILVER Sponsorship Package: \$15,000

Premier BRONZE Sponsorship Package: \$10,000

Company: _____
Name: _____
Title: _____
Address: _____
City/State/ZIP: _____
Phone: _____
E-mail: _____

Payment Options:

Enclosed is my payment for the 2019 Package:

Check enclosed (payable to SMSDC) for \$ _____

Mail to:

Southwest Minority Supplier Development Council

P.O. Box 151267, Austin, TX 78715

Email to mayra@smsdc.org or Fax to 512.386.8988

Credit Card Payments:

Credit Card: Visa MasterCard American Express Discover

Card Number: _____

Expiration Date: _____

CID#: _____

Amount authorized \$ _____

Cardholder Signature: _____