



# 2019 Diversity at the Border Buyers Breakfast Roundtable<sup>SM</sup> Sept 11-12, 2019 | El Paso, TX

The Doubletree Hotel, 600 N. El Paso St., El Paso, TX 79901

## WEDNESDAY – September 11, 2019

Start	End	Event	Description	Location
1:30 p.m.	- 3:00 p.m.	<b>Benchmarking Plus</b>	For Corporate Members only. A program that will assist corporations with their Supplier Diversity and Development Programs from any vantage point.	Discovery Room 7 <sup>th</sup> floor
3:30 p.m.	- 5:00 p.m.	<b>Capacity Plus</b>	For Certified MBEs only. A program designed to assist MBEs in building the capacity needed in the ever-changing procurement world that is now a global marketplace.	Discovery Room 7 <sup>th</sup> floor
5:30 p.m.	- 7:30 p.m.	<b>SMSDC's 20 Year Anniversary Celebration</b>	Join us in a relaxed and fun environment as we celebrate SMSDC's 20 years in service and kick off the 2019 Diversity at the Border Buyers Breakfast Roundtable event.	Sunset Terrace 7 <sup>th</sup> floor

## THURSDAY – September 12, 2019

Start	End	Event	Description	Location
8:30 a.m.	- 9:30 a.m.	<b>Registration / Breakfast</b>	Sign in and/or register onsite. Breakfast will be served.	Sky Lounge 17 <sup>th</sup> floor
9:30 a.m.	- 10:00 a.m.	<b>SMSDC President's Welcome</b>	Welcome remarks to the event.	Franklin Ballroom 17 <sup>th</sup> floor
10:00 a.m.	- 12:00 p.m.	<b>Buyers Breakfast Roundtable<sup>SM</sup></b>	Meet with corporate buyers who are actively seeking to purchase your products and/or services in the near-term. This session will include a series of interactive sessions led by our corporate members and buyers from over 8+ organizations. Each registered attendee will have an opportunity to sit with different corporations that will include buyers from each corporation.	Franklin Ballroom
12:00 p.m.	- 12:15 p.m.	<b>NETWORKING BREAK</b>		
12:15 p.m.	- 1:00 p.m.	<b>Fireside Chat Luncheon</b>	Join the Fireside Chat conversation between Randy Anderson, General Manager, Purchasing Supplier Relations for Toyota and Rosa Santana, Founder and Chief Executive Officer of Santana Group. Enjoy a delicious lunch & celebrate the 2019 Diversity at the Border nominees. Winners will be announced during this ceremony for Corporation, Supplier and Advocate of the Year.	Franklin Ballroom
1:30 p.m.	- 3:30 p.m.	<b>Matchmaker Pavilion</b>	A private, <i>by appointment only</i> , matchmaking session with corporate & state agency buying entities. The buying entities will discuss upcoming opportunities in the next 12-18 months during this One on One setting.	Sky Lounge