

# 2019

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Southwest Minority Supplier  
Development Council

## 2019

### PREMIER FACE TIME EXPO, AWARDS CEREMONY & CELEBRITY GOLF TOURNAMENT

*“Celebrating 20 years of Service”*

## JUNE 12-14, 2019 SAN ANTONIO, TX

### SPONSORSHIP & INFORMATION BOOKLET

SERVING  
SOUTHWEST TEXAS, OKLAHOMA & NEW MEXICO

SMSDC is affiliated with the National Minority Supplier Development Council  
Austin (512) 386-8766 | San Antonio (512) 297-6478 | El Paso (915) 433-0612 | Oklahoma City  
(405) 767-9900

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# SCHEDULE OF EVENTS

Expo Location:		Golf Location:	
The Westin Riverwalk		The Resort Course @	
420 W. Market St.		La Cantera Golf Club	
San Antonio, TX 78205		16641 La Cantera Pkwy	
210.224.6500		San Antonio, TX 78256	
		210.552.4653	
<u>WEDNESDAY, JUNE 12th - CLASSES &amp; OPENING RECEPTION</u>			
1:30 p.m.	-	3:00 p.m.	Benchmarking Plus
3:30 p.m.	-	5:00 p.m.	Capacity Plus
5:30 p.m.	-	8:00 p.m.	Opening Chairman's Reception
			MBE "IDOL" Semi-Finals
<u>THURSDAY, JUNE 13th - BBR/AWARDS CEREMONY/TRADESHOW</u>			
7:00 a.m.	-	9:00 a.m.	Exhibitor Set Up
8:00 a.m.	-	9:00 a.m.	Registration/ Breakfast
9:00 a.m.	-	9:15 a.m.	SMSDC President Welcome
			Toyota Title Sponsor Welcome
9:15 a.m.	-	11:45 a.m.	Buyer's Breakfast Roundtable (BBR)
12:00 p.m.	-	2:00 p.m.	Keynote Luncheon/Awards Ceremony
2:00 p.m.	-	2:05 p.m.	EXPO RIBBON CUTTING
2:00 p.m.	-	5:00 p.m.	Trade Show
4:00 p.m.	-	6:00 p.m.	SMSDC's 20th year Birthday Celebration
<u>FRIDAY, JUNE 14th - CELEBRITY GOLF TOURNAMENT</u>			
7:00 a.m.			Golf Registration
7:50 a.m.			Announcements
8:00 a.m.			Shot Gun Scramble
1:00 p.m.			Award Luncheon

## FACE TIME EXPO & GOLF TITLE SPONSORSHIP

**\$22,500**

Valued at \$30,000 (combined offerings of Expo & Golf)

- (10) "Premier Face Time" EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Reception
- (2) Exhibitor booth spaces with prominent positioning
- (10) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President



### Golf Tournament Visibility & Advertising:

- (6) Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

### Tournament Entitlements & Hospitality:

- (10) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

### Additional Recognition & Exposure:

- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

## SUPPORTING EXPO & GOLF SPONSORSHIP

**\$17,500**

Valued at \$22,500 (combined offerings of Expo & Golf)

- (8) "Premier Face Time" EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Reception (June 12, 2019)
- (2) Exhibitor booth spaces with prominent positioning
- (8) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President

### Golf Tournament Visibility & Advertising:

- 4 Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

### Tournament Entitlements & Hospitality:

- (8) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

### Additional Recognition & Exposure:

- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

## LEADING EXPO & GOLF SPONSORSHIP

**\$10,000**

Valued at \$15,000 (combined offerings of Expo & Golf)

- (6) “Premier Face Time” EXPO Tickets
- (1) Reserved Judge spot for MBE “IDOL” Semi-Finals held during Chairman’s Reception (June 12, 2019)
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (6) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page COLOR Ad in Program Handbook
- Podium Welcome by SMSDC President

### Tournament Visibility & Advertising:

- (2) Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary goodie bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

### Tournament Entitlements & Hospitality:

- 6 Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

### Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients

## BUSINESS PROMOTER EXPO & GOLF SPONSORSHIP

**\$7,500**

Valued at \$10,000 (combined offerings of Expo & Golf)

- (4) “Premier Face Time” EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Welcome by SMSDC President

### Tournament Visibility & Advertising:

- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary goodie bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

### Tournament Entitlements & Hospitality:

- (4) Golf Tournament playing Spots (Paired in Foursomes)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

### Additional Recognition & Exposure:

- Recognition in “Premier Face Time” press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 6,500 recipients



## CORPORATE BBR SPONSORSHIP \$5,000

Valued at \$6,500 (combined offerings of Expo & Golf)

- (2) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage at all "Premier Face Time" events
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Half Page Color Ad in Program Handbook

### Tournament Visibility & Advertising:

- (1) Hole Sponsorships Logo Placement
- Corporate Logo placement at the Longest Drive hole

### Tournament Entitlements & Hospitality:

- (1) Golf Tournament playing Spot
- Breakfast and Lunch provided on day of Golf Tournament for golf participant

### Additional Recognition & Exposure:

- Recognition and acknowledgement in SMSDC publications and website
- Recognition from the podium and the program
- Recognition in all Global emails, reaching over 6,500 recipients



**Thank you to our  
invaluable partners for  
your continuous support  
throughout the year!**

## EXPO ONLY SPONSORSHIPS

### EXPO CAMPAIGNER SPONSORSHIP \$7,000

- (4) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Half Page Color Ad Program Handbook
- Recognition via Company Banner Postings (you provide banner)
- Podium Recognition
- Recognition in all Global emails, reaching over 6,500 recipients

### MBE EXPO SPONSORSHIP \$5,000

- (4) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Recognition
- Recognition in all Global emails, reaching over 6,500 recipients

### MBE BBR SPONSORSHIP \$3,000

- Corporate logo on Sponsorship Signage at all "Premier Face Time" events
- (2) "Premier Face Time" EXPO Participants
- (2) Awards Ceremony & Reception Admittance Tickets
- Recognition in all Global emails, reaching over 6,500 recipients

### SMSDC'S 20th BIRTHDAY CELEBRATION \$2,000

- ½ page ad in EXPO program brochure
- (1) combo pass for golf & EXPO – valid for (3) days
- Corporate logo on all marketing & event communication materials
- Recognition in event announcements by SMSDC President & CEO
- Recognition in all global e-mails reaching over 6,500 recipients

## GOLF ONLY SPONSORSHIPS

### BIRDIE SPONSORSHIP \$5,000

#### Tournament Visibility & Advertising:

- Strategic Corporate Logo placement at event
- Product display at Awards Luncheon
- Company Logo in selected marketing and sales materials

#### Tournament Entitlements & Hospitality:

- (4) Golf Tournament playing Spots (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

#### Additional Recognition & Exposure:

- Recognition on any public service announcement for electronic and print media
- Recognition from the podium, the program and in trade publications with photos

### CLOSEST TO THE PIN LUNCHEON SPONSOR

\$ 1000

- Corporate Logo placement at Awards Luncheon
- Company Logo in selected marketing and sales materials
- Lunch provided on day of Golf Tournament for (4) participants
- Recognition from the podium, the program and in trade publications with photos
- Recognition on SMSDC website
- Recognition and acknowledgement in SMSDC publications

### HOLE SPONSOR \$ 200

- (1) Corporate Logo placement Strategically positioned on the course
- Recognition and acknowledgement in SMSDC publications
- Recognition on SMSDC website

## ADVERTISING

PLACEMENT	SIZE	COST
Full Page	8 ½ x 11	\$300
Half Page (Horizontal)	8 ½ x 5 ½	\$200



All ads must be transmitted via email or on CD in one of the following digital formats:

Print Quality Full Color PDF files, EPS or JPEG (300 DPI) to the attention of:

Mayra Pena - [Mayra@smsdc.org](mailto:Mayra@smsdc.org)

**THE DEADLINE FOR ALL ADS is May 10, 2019**

## EXHIBITOR BOOTH INFORMATION

SMSDC Corporate Member	\$600
Corporate Non-Member	\$900
Certified MBE	\$400
Non-Certified MBE	\$600
State Agency	\$175

### Registration includes:

- (1) "Premier Face Time" EXPO Participant
- (1) 8' x 8' – covered and skirted booth
- (1) Chair, (1) wastebasket
- (1) Awards Ceremony & Reception Admittance Ticket

\*Additional person fee for public agency is \$75 and will include lunch, expo & reception.

## SHOW SCHEDULE

EXHIBIT HOURS – Thursday, June 13th

SETUP Hours  
7:00 a.m. - 9:00 a.m.

Exhibit Hours  
2:00 p.m. – 5:00 p.m.

Exhibit Move-Out Hours  
5:00 p.m. – 6:00 p.m.





## INDIVIDUAL REGISTRATION

**REGISTER BEFORE MAY 10th AND SAVE \$50.**

**Register online at [www.smsdc.org](http://www.smsdc.org) and use code: DISCOUNT50 to save today!**

### INDIVIDUAL EXPO ATTENDEE, JUNE 12-13

\$185 MBE & Corporate Member

\$250 Non MBE & Non Corporate Member

This registration package includes:

Access to the entire event

- (1) "Premier Face Time" EXPO Participant
- (1) Awards Ceremony & Reception Admittance Ticket

### INDIVIDUAL GOLFER, JUNE 14 ONLY

\$195 MBE & Corporate Member

\$275 Non-MBE & Non- Corporate Member

- (1) Golf Tournament Playing Spot (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

### INDIVIDUAL Expo/Golf Combo, JUNE 12-14

\$330 MBE & Corporate Member

\$450 Non-MBE & Non- Corporate Member

This registration package includes:

Access to the entire event

- (1) "Premier Face Time" EXPO Participant
- (1) Awards Ceremony & Reception Admittance Ticket
- (1) Golf Tournament Playing Spot (Paired in a Foursome)
- Breakfast and Lunch provided on day of Golf Tournament for golf participants

**REGISTRATION CAN BE DONE ONLINE AT**

**[WWW.SMSDC.ORG](http://WWW.SMSDC.ORG) OR CALL 512.386.8766**

## HOTEL ACCOMMODATIONS

The Westin Riverwalk

420 W. Market St., San Antonio, TX 78205

210.224.6500



**\$189 per night**

**CALL 210.224.6500 TO MAKE YOUR RESERVATION TODAY.**

**or**

**[click here now.](#)**

**Room block expires May 21, 2019**



## SIGN ME UP

### Integrated EXPO & GOLF Sponsorships:

Face Time Title Sponsor	\$22,500
Supporting Sponsorship	\$17,500
Leading Sponsorship	\$10,000
Business Promoter Sponsorship	\$7,500
Corporate BBR Sponsorship	\$5,000

### Expo Only Sponsorships:

Expo Campaigner Sponsorship	\$7,000
MBE Expo Sponsorship	\$5,000
MBE BBR Sponsorship	\$3,000
20th Birthday Celebration Sponsor	\$2,000

### Golf Only Sponsorships:

Birdie Sponsorship	\$5,000
Closest to the Pin Luncheon	\$1,000
Hole Sponsor	\$200

### Exhibitor Booth:

SMSDC Corporate Member	\$600
Corporate Non-Member	\$900
Certified MBE	\$400
Non-Certified MBE	\$600
State Agency	\$175

### Individual Registration:

Individual Expo Only (MBE/ Member)	\$185
Individual Expo Only (Non-MBE/ Non-Member)	\$250
Individual Golfer (MBE/ Member)	\$195
Individual Golfer (Non-MBE/ Non-Member)	\$275
Individual Combo (MBE/ Member)	\$330
Individual Combo (Non-MBE/ Non-Member)	\$450

### Early Bird Registration:

\$50 Discount if registered before May 10, 2019 ONLY

## CONTACT INFORMATION

NAME

TITLE

COMPANY

EMAIL

ADDRESS

CITY/ STATE/ ST

PHONE #

CELL #

PAYMENT METHOD:

CREDIT CARD

CHECK

VISA

MASTERCARD

AMEX

AMOUNT:

CARD #

EXPIRATION DATE:

SIGNATURE

DATE

PLEASE MAIL PAYMENT METHOD & THIS FORM TO:

SMSDC

P.O. Box 151267, Austin, TX 78715

EMAIL: [SMSDC@SMSDC.ORG](mailto:SMSDC@SMSDC.ORG)