



SMSDC
Southwest Minority Supplier
Development Council

2020

PREMIER CORPORATE SPONSORSHIP



www.smsdc.org

2020 CALENDAR OF EVENTS

FEBRUARY	20th	Annual Stakeholders' Meeting *Austin RTF Event, MBE "Idol" Kickoff <i>Toyota Motor Manufacturing Texas</i> <i>One Lone Star Pass, San Antonio, TX 78264</i>
MARCH		
APRIL	2nd	*San Antonio RTF Event
	8th	*Austin RTF Event, MBE "Idol" Preliminaries <i>JE Dunn's Office</i> <i>1601 S. Mopac Expwy, Barton Skyway 2, Suite 450, Austin, TX 78746</i>
	29th	*El Paso RTF Event
MAY	14th	*Austin RTF Event, MBE "Idol" Semi-Finals <i>JE Dunn's Office, 1601 S. Mopac Expwy, Barton Skyway 2, Suite 450, Austin, TX 78746.</i>
	21st	*San Antonio RTF Event
JUNE	10-11th	Premier Face Time Expo <i>Marriott San Antonio Rivercenter, 101 Bowie Street, San Antonio, TX 78205</i>
	12th	Premier Face Time Celebrity Golf Tournament <i>The Palmer Course @ La Cantera Golf Club, 17865 Babcock Rd., San Antonio, TX 78255</i>
JULY	29-30th	New Frontier Buyers Breakfast Roundtable <i>ONE Gas, Inc, First Place Tower, 15 East 5th St., Tulsa, OK 74103</i>
AUGUST	TBD	MBE "Idol" Finals <i>Dell Headquarters, Round Rock, TX</i>
SEPTEMBER	23-24th	Diversity at the Border Buyers Breakfast Roundtable <i>Location TBD, El Paso, TX</i>
OCTOBER	8th	*Austin RTF Social <i>JE Dunn's Office, 1601 S. Mopac Expwy, Barton Skyway 2, Suite 450, Austin, TX 78746</i>
	25-28th	NMSDC 2020 Conference & Business Opportunity Fair <i>Phoenix, AZ</i>
NOVEMBER		
DECEMBER	9th	*El Paso Year End Celebration
	17th	*San Antonio Year End Celebration

BECOME A PREMIER CORPORATE SPONSOR

For over twenty years, SMSDC has connected Corporate Members with Minority-Owned Enterprises by hosting annual conferences, networking events, educational workshops and developmental programs. By becoming a Premier Annual Sponsor, you will be supporting an organization committed to advocating and building relationships for mutually beneficial business opportunities for our Corporate members and Minority Business Enterprises.

SMSDC annual conferences and networking events provide a positive atmosphere where your company can market its brand to growing communities in a powerful yet friendly setting. Sponsorship also helps promote your business as a leading authority in its industry.

Every year we host three major events: Premier Face Time Expo & Golf Tournament in San Antonio, TX; New Frontier Buyers Breakfast Roundtable in the State of Oklahoma and Diversity at the Border in El Paso, TX. With more than 450 attendees each year, there are a multitude of ways to market your organization and expand your supply base.

All Corporate Sponsorship levels include the following plus additional benefits listed by level:

- Annual SMSDC Corporate Membership Dues for all local corporate members
- Company logo recognition on SMSDC website, social media sites & event campaigns
- Company logo link from SMSDC website to sponsor website
- Company logo recognition on event printed materials
- Company logo recognition on SMSDC marketing material including monthly e-newsletter reaching over 4,000 individuals
- **Exclusive invitation** to your corporate employees to participate in the Developmental Series: Benchmarking Plus - CORPORATE CLASS held 2-3 times per year

Be a part of SMSDC's nationally recognized headliner event, **Buyer's Breakfast Roundtable™ (BBR™)**. This highly successful roundtable session is an opportunity for certified MBEs to meet with corporate buyers who are actively seeking to purchase your products and/or services in the near-term. BBR™ is held in many of our service areas throughout the year. Your sponsorship automatically guarantees your company a table for your buyers.

Opportunities for sponsorship are available at various levels. Review this brochure to learn more about these opportunities.





PLATINUM LEVEL

\$25,000



JUNE 10-11, PREMIER FACE TIME EXPO

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with eight (8) seats exclusive to your company
- Admission for eight (8) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Assist in presentation of Regional Awards Ceremony
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony
- Kick off breakfast Welcome remarks

JUNE 12, PREMIER FACE TIME CELEBRITY GOLF TOURNAMENT

- Two (2) golf teams, total of eight (8) players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 29-30, NEW FRONTIER BUYERS BREAKFAST ROUNDTABLE

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for eight (8) attendees

SEPT 23-24 , DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for eight (8) attendees

ADDITIONAL PROGRAMS:

- Six (6) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol" proudly sponsored in your name
- Exclusive opportunity to serve as a judge in semi-finals & finals of the Annual MBE "Idol"
- Assist in presentation of the MBE "Idol" Awards at both the semi-finals and finals



GOLD LEVEL \$20,000



JUNE 10-11, PREMIER FACE TIME EXPO

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with six (6) seats exclusive to your company
- Admission for six (6) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony

JUNE 12, PREMIER FACE TIME CELEBRITY GOLF TOURNAMENT

- Six (6) golf players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 29-30, NEW FRONTIER BUYERS BREAKFAST ROUNDTABLE

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for six (6) attendees

SEPT 23-24 , DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for six (6) attendees

ADDITIONAL PROGRAMS:

- Four (4) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol" proudly sponsored in your name



SILVER LEVEL

\$15,000



JUNE 10-11, PREMIER FACE TIME EXPO

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with four (4) seats exclusive to your company
- Admission for four (4) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony

JUNE 12, PREMIER FACE TIME CELEBRITY GOLF TOURNAMENT

- One (1) golf team of four (4) players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 29-30, NEW FRONTIER BUYERS BREAKFAST ROUNDTABLE

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for four (4) attendees

SEPT 23-24 , DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for four (4) attendees

ADDITIONAL PROGRAMS:

- Two (2) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol"



BRONZE LEVEL

\$10,000



JUNE 10-11, PREMIER FACE TIME EXPO

- President & CEO verbal recognition
- Prominent one (1) page color advertisement in event program book
- Premium reserved VIP luncheon table with two (2) seats exclusive to your company
- Admission for two (2) attendees
- Exhibitor booth (8'x8') with prime positioning
- Company logo prominently featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Inclusion of promotional materials in event conference goodie bag
- Participate in Exhibit hall, EXPO, ribbon cutting ceremony

JUNE 12, PREMIER FACE TIME CELEBRITY GOLF TOURNAMENT

- Two (2) golf players
- Awards ceremony luncheon for all players
- Participate in the awards ceremony luncheon
- Company logo prominently featured on all event signage and marketing materials for this event

JULY 29-30, NEW FRONTIER BUYERS BREAKFAST ROUNDTABLE

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for two (2) attendees

SEPT 23-24 , DIVERSITY AT THE BORDER

- Prominent one (1) page advertisement in event program book
- Company logo featured on all event signage and marketing materials for this event
- Company logo prominently featured on event sponsorship loop
- Admission for two (2) attendees

ADDITIONAL PROGRAMS:

- Two (2) attendees per event
- Company logo prominently featured on all event signage & marketing materials
- Regional events will be held at each of our service area
- Recognition at the Annual MBE "Idol"



Thank you for your 2020 Corporate Premier Sponsorship!

Please complete the Corporate Sponsorship Registration Form

Premier PLATINUM Sponsorship Package: \$25,000

Premier GOLD Sponsorship Package: \$20,000

Premier SILVER Sponsorship Package: \$15,000

Premier BRONZE Sponsorship Package: \$10,000

Company: _____
 Name: _____
 Title: _____
 Address: _____
 City/State/ZIP: _____
 Phone: _____
 E-mail: _____

Payment Options:

Enclosed is my payment for the 2020 Package:

Check enclosed (payable to SMSDC) for \$ _____

Mail to:

Southwest Minority Supplier Development Council
P.O. Box 151267, Austin, TX 78715
Email to mayra@smsdc.org or Fax to 512.386.8988

Credit Card Payments:

Credit Card: Visa MasterCard American Express Discover

Card Number: _____
 Expiration Date: _____
 CID#: _____
 Amount authorized \$ _____
 Cardholder Signature: _____