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NMSDC names SMSDC Council of the Year

Austin, TX - The National Minority Supplier Development Council (NMSDC) announced the Southwest Minority Supplier Development Council (SMSDC), one of its 23 affiliated regional councils as the **2020 Council of the Year**. The SMSDC is a non-profit organization dedicated to certifying, connecting, developing, and advocating for MBEs. Through active leadership & professional education, the SMSDC works with major corporations throughout the United States and MBEs within the Central & Southwest Texas regions, Oklahoma and New Mexico to increase participation in supplier diversity programs. Established in 1999, SMSDC is the minority business enterprise (MBE) direct link to corporate America.

The Council of the Year award recognizes a NMSDC affiliate council's successful performance of the necessary task to meet the prescribed key performance indicators used to determine the "Top Performer". NMSDC's unique scoring system measures performance across multiple categories and rewards the Council whose achievements stand above those of their peers.

"It is indeed an honor to receive such a prestigious award from our national organization, NMSDC", stated Karen Box, President/CEO of the Southwest Minority supplier Development Council (SMSDC). Founded in 1972 the National Minority Supplier Development Council, (NMSDC) is the nation's largest and most successful advocate for minority supplier development in American and global businesses. NMSDC also develops successful relationships between American's top corporations and supply chain partners from the Asiana, Black, Hispanic, and Native American communities. To guarantee the essentials of a strong business relationship, NMSDC connects corporate members with qualified minority-owned suppliers-Minority Business Enterprises

SMSDC will be recognized during the awards ceremony at the 2020 NMSDC Conference & Business Opportunity Exchange taking place October 25-28, 2020 in Phoenix, AZ.

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SMSDC is affiliated with the National Minority Supplier Development Council
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