

PREMIER SPONSORS

PLATINUM PLUS



PLATINUM



GOLD



human energy

SILVER



BRONZE



MINORITY BUSINESS ENTERPRISES



CORPORATE MEMBERS

- | | |
|----------------------------------|-------------------------------|
| Akerman Law Firm | JE Dunn |
| Aldez Containers | Johnson Controls Inc |
| Adient | OGE Energy Corp. |
| Applied Materials | Oklahoma State University |
| Bexar County | Oncor |
| CenterPoint Energy | OneGas |
| Chevron | Shell |
| ConocoPhillips | Southwest Research Institute |
| Dell | Tito's Handmade Vodka |
| El Paso Electric | Trellis Company |
| Enable Midstream | Toyota |
| Federal Home Loan Bank of Dallas | University of Texas at Austin |
| GSD&M | USAA |
| | VEP |

**BECOME A
CORPORATE MEMBER**



SMSDC 
**Southwest Minority Supplier
Development Council**

Including Southwest Texas, Oklahoma & New Mexico

CERTIFY • DEVELOP • CONNECT • ADVOCATE

THE BENEFITS OF MEMBERSHIP



OUR STORY

The Southwest Minority Supplier Development Council (SMSDC) is a 501(c) 3 organization committed to advocating and building relationships for mutually beneficial business opportunities for our Corporate Members and Minority Business Enterprises. Our mission is to create opportunities and an environment for minority enterprises to grow and to actively add value to corporate members through positive business relationships.

The SMSDC is just one of 23 affiliated councils of the National Minority Supplier Development Council (NMSDC).

The National Minority Supplier Development Council is the only national minority business development organization providing certification throughout the U.S. The NMSDC is nationally recognized for providing the “Gold Standard” certification for MBEs.

The NMSDC’s Standardized Certification Policies and Procedures outline stringent requirements for the certification of minority owned businesses. These standards are firmly adhered to by its 23 affiliated councils.

OUR PURPOSE

Our purpose is to assist our corporate members in diversifying their supply chain, certify minority businesses and connect both corporate members and MBEs with opportunities for increased economic development, which results from collaborative initiatives. SMSDC’s Corporate Members spent more than \$26 billion with minority businesses last year and represent more than 18 different industries. When corporations bring minority vendors into their supply chain, they gain a competitive advantage.

BENEFITS

- SMSDC assists corporations with the implementation of corporate supplier diversity plans
- One-on-one buyer training
- Access to NMSDC Central and the SMSDC database
- Corporate networking events to exchange ideas from peer supplier diversity professionals for increasing minority spend
- Interactive corporate training to achieve your supplier diversity goals, and reporting your progress, success and numbers to your customers
- SMSDC will work with your company to set up sourcing events based upon project needs

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SMSDC’S QUICK RESPONSE TEAM (QRT)

Customer service is our top priority. Our “SMSDC QUICK RESPONSE TEAM”, one click service, provides you with a list of certified suppliers within 24 hours. We connect corporate purchasing agents and key personnel in other departments with qualified MBEs to accelerate the bid process for both small and large RFPs. Corporations benefit from SMSDC’s extensive relationships and in-depth knowledge of each MBEs qualification to match the bid requirements with appropriate MBEs.

Thank you for your consideration in becoming directly involved with the Southwest Minority Supplier Development Council.

Headquarters: Austin - 512.386.8766

Satellite offices:

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Oklahoma City - 405.767.9900

San Antonio - 512.297.6478

www.smsdc.org