

Advancing Business Connections that Count



Grow your business through Minority Business Enterprise (MBE) certification

Advancing Black Entrepreneurs by Chase for Business is partnering with the National Minority Supplier Development Council (NMSDC), Black Enterprise, National Urban League, and the U.S. Black Chambers to certify 300 Black and Hispanic business enterprises. Certification fees will be sponsored by Chase and paid for by NMSDC. Becoming certified as an MBE can open the door to new business growth opportunities. Large national and multinational corporations like JPMorgan Chase have spent billions with diverse businesses and are looking to meet companies like yours. Supplier diversity programs enable them to find and work with certified businesses and ultimately impact local economies.

This MBE certification fee reimbursement initiative is on a first-come first-serve basis. Participating businesses to be determined by NMSDC, resulting in an approved certification. To participate, your business should meet the following criteria:

- \$100,000+ in annual revenue
- 2 years or more in business
- Suggested industries by NMSDC include, but not limited to:
 - o Manufacturing healthcare, food and beverage, flexible film, personal care products, ingredients
 - Logistics and Transportation trucking, cargo
 - Legal Services
 - Money Managers treasury, acquisitions, mergers
 - o Technology cybersecurity, blockchain
 - o Executive search firms
 - Personal protective equipment product manufacturing

When you're ready to get started, follow the steps below. All applicants must be approved by NMSDC first to participate.

- 1. Applicant sends email to ndsoutreach@nmsdc.org requesting to participate.
- 2. NMSDC approves applicant participation and makes introduction to the regional affiliate.
- 3. Applicant completes certification process and submits information to NMSDC for reimbursement.

To learn about the benefits of certification and the program, <u>click here</u> and register to view the video. If you have any questions, please contact <u>ndsoutreach@nmsdc.org</u>.

Advancing Black Entrepreneurs^a

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