

**SMSDC CORPORATE
MEMBER**

**2023 SPONSORSHIP
BOOKLET**



SMSDC 
Southwest Minority Supplier
Development Council

*Creating opportunities and an environment for
minority business enterprises to grow,
and to actively add value for corporate members
through positive business relationships.*



SMSDC
 Southwest Minority Supplier
 Development Council

*Thank you for your
 continuous support!*

WE DO 4 THINGS...



CERTIFY

MBEs to do
 business with
 Corporate
 America



DEVELOP

In assisting both
 groups to increase
 capacity & be
 better partners



CONNECT

By creating an
 environment
 where MBEs and
 corporate reps
 can meet



ADVOCATE

The case of
 MBEs to
 corporations



Become a Premier Corporate Sponsor!



For over twenty years, SMSDC has connected Corporate Members with Minority-Owned Enterprises by hosting annual conferences, networking events, educational workshops and developmental programs. By becoming a Premier Annual Sponsor, you will be supporting an organization committed to advocating and building relationships for mutually beneficial business opportunities for our Corporate members and Minority Business Enterprises.



SMSDC annual conferences and networking events provide a positive atmosphere where your company can market its brand to growing communities in a powerful yet friendly setting. Sponsorship also helps promote your business as a leading authority in its industry.



Be a part of SMSDC's nationally recognized headliner event, Buyer's Breakfast Roundtable™ (BBR™). The highly successful roundtable session is an opportunity for certified MBEs to meet with corporate buyers who are actively seeking to purchase your products and/or services in the near-term. BBR™ is held in several of our service areas throughout the year. Your sponsorship automatically guarantees your company a table for your buyers.



MAJOR IN-PERSON EVENTS

- ✓ Annual Stakeholders' Meeting in San Antonio, TX
- ✓ Premier Face Time Expo & Golf Tournament in San Antonio, TX
- ✓ New Frontier Event in Oklahoma
- ✓ Diversity at the Border in El Paso, TX



OVER
450
ATTENDEES

PREMIER CORPORATE SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER	BRONZE
SPONSORSHIP DETAILS				
Sponsorship Cost per year	\$25,000	\$20,000	\$15,000	\$10,000
Number of tickets available for each event including golf	8	6	4	2
SPONSORSHIP BENEFITS				
President & CEO verbal recognition	✓	✓	✓	✓
Prominent one page ad in event program book	✓	✓	✓	✓
Premium reserved VIP luncheon table	✓	✓	✓	✓
Exhibitor booth with prime positioning (Premier Face Time Expo only)	✓	✓	✓	✓
Company logo prominently featured on all event signage	✓	✓	✓	✓
Company logo prominently featured on all marketing material	✓	✓	✓	✓
Company logo prominently featured on event sponsorship loop	✓	✓	✓	✓
Inclusion of promotional materials in event conference goodie bag (Premier Face Time Expo only)	✓	✓	✓	✓
Participate in exhibit hall ribbon cutting	✓	✓	✓	✓
Golf players for annual golf tournament	✓	✓	✓	✓
Assist in presentation of Regional Awards Ceremony	✓			
Kick off breakfast welcome remarks	✓			

2023 CALENDAR of EVENTS



FEBRUARY	23rd	Annual Stakeholders' Meeting Toyota Motor Manufacturing Texas, Visitor's Center 1 Lone Star Pass, San Antonio, TX 78264
MARCH	15th	2023 Public Policy Day Texas State Capitol Austin, TX
APRIL	20th	Regional Task Force Virtual Workshop
MAY	18th	Lunch & Learn MBEIC Virtual Event
JUNE	22-23rd	Premier Face Time Expo & Golf Tournament in San Antonio, TX The Westin Riverwalk on June 22nd The Quarry Golf Course on June 23rd
JULY	TBD	New Frontier Event Oklahoma
AUGUST	24th	Lunch & Learn MBEIC Virtual Event
SEPTEMBER	14th	Diversity at the Border Event El Paso Community College 9050 Viscount Blvd., Building A – Board Room El Paso, TX 79925
OCTOBER	TBD	NMSDC Conference & Business Opportunity Exchange
NOVEMBER	16th	Regional Task Force Virtual Event
DECEMBER	7th	Lunch & Learn MBEIC Virtual Event

WWW.SMSDC.ORG



Thank you for your 2023 Corporate Premier Sponsorship!

Please complete the Corporate Sponsorship Registration Form

Premier PLATINUM Sponsorship Package:	\$25,000
Premier GOLD Sponsorship Package:	\$20,000
Premier SILVER Sponsorship Package	\$15,000
Premier BRONZE Sponsorship Package	\$10,000

Company: _____
 Name: _____
 Title: _____
 Address: _____
 City/State/ZIP: _____
 Phone: _____
 E-mail: _____

Payment Options:
 Enclosed is my payment for the 2023 Package:
 Check enclosed (payable to SMSDC) for \$ _____

Mail to:
 Southwest Minority Supplier Development Council
 P.O. Box 151267, Austin, TX 78715
 Email to mayra@smsdc.org or Fax to 512.386.8988

Credit Card Payments:

Credit Card: Visa MasterCard American Express Discover

Card Number: _____
 Expiration Date: _____
 CID#: _____
 Amount authorized \$ _____
 Cardholder Signature: _____



SMSDC ★

Southwest Minority Supplier
Development Council



512.386.8766



smsdc@smsdc.org



P.O. Box 151267, Austin, TX 78715



www.smsdc.org