

2023 Diversity at the Border

September 28, 2023

El Paso, TX



Diversity at the Border, a networking forum, connects Minority Business Enterprises (MBEs) with corporations looking for procurement opportunities with diverse suppliers. This year's theme, "Process Excellence," will help small business owners design better solutions and find powerful tools to improve quality, speed, relationships, innovations, and resources to take their business to the next level.

Sponsorship Opportunities

EVENT GOLD SPONSOR | \$7,500

- (8) Two-Day Event Tickets including VIP reception & conference
- (1) Reserved Lunch Table
- (1) Full Page COLOR Ad in Digital Program Handbook
- Company logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in event press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

EVENT SILVER SPONSOR | \$5,000

- (6) Two-Day Event Tickets including VIP reception & conference
- (1) Full Page COLOR Ad in Digital Program Handbook
- Company logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in event press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

EVENT BRONZE SPONSOR | \$2,500

- (4) Two-Day Event Tickets including VIP reception & conference
- Company logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in event press release
- Recognition and acknowledgement in SMSDC publications and website
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