



SMSDC ★
Southwest Minority Supplier
Development Council

2023 Premier Face Time Expo & Golf Tournament

June 21-23, 2023
San Antonio, TX

www.smsdc.org

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The background of the entire page is a grayscale image of four people standing in a modern building with large glass windows. Overlaid on this image is a blue and white network diagram consisting of interconnected dots and lines, resembling a molecular or digital structure. The dots are small circles, and the lines are thin, creating a web-like pattern across the lower half of the image.

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**SIGN ME UP
FORMS**

SCHEDULE OF EVENTS

WEDNESDAY, JUNE 21ST

The Westin Riverwalk
420 W. Market St.
San Antonio, TX 78205

1:30 pm - 3:00 pm
Benchmarking Plus

3:30 pm - 5:00 pm
Capacity Plus

5:30 pm - 8:00 pm
**Opening Chairman's
Reception**

THURSDAY, JUNE 22ND

The Westin Riverwalk
420 W. Market St.
San Antonio, TX 78205

7:00 am - 9:00 am
Exhibitor Set Up

8:00 am - 9:00 am
Registration/Breakfast

9:00 am - 9:15 am
SMSDC President Welcome
Toyota Title Sponsor Welcome

9:15 am - 11:45 am
Buyer's Breakfast Roundtable (BBR)

12:00 pm - 2:00 pm
Keynote Luncheon/Awards Ceremony

2:00 pm - 2:05 pm
EXPO RIBBON CUTTING

2:00 pm - 5:00 pm
Trade Show

4:00 pm - 6:00 pm
SMSDC's Summation Reception

LOCATION OF EVENTS

FRIDAY, JUNE 23RD

The Quarry Golf Course
444 E Basse Rd.
San Antonio, TX 78209

7:00 a.m.
Registration/Breakfast

7:50 a.m.
Announcements

8:00 a.m.
Shot Gun Scramble

1:00 p.m.
Award Luncheon

TITLE SPONSORSHIP

\$22,500

Valued at \$30,000 (combined offerings of Expo & Golf)

CONFERENCE, JUNE 21-22

- (10) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Opening Reception
- (2) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

GOLF TOURNAMENT, JUNE 23

- (2) Golf Teams - 8 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials





SUPPORTING SPONSORSHIP

\$17,500

Valued at \$22,500 (combined offerings of Expo & Golf)

CONFERENCE, JUNE 21-22

- (8) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
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GOLF TOURNAMENT, JUNE 23

- (2) Golf Teams - 8 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials





LEADING SPONSORSHIP

\$10,000

Valued at \$15,000 (combined offerings of Expo & Golf)

CONFERENCE, JUNE 21-22

- (6) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

GOLF TOURNAMENT, JUNE 23

- (1) Golf Teams - 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials



BUSINESS PROMOTER SPONSORSHIP

\$7,500

Valued at \$10,000 (combined offerings of Expo & Golf)

CONFERENCE, JUNE 21-22

- (4) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Fin during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

GOLF TOURNAMENT, JUNE 23

- (1) Golf Teams - 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials





CORPORATE BBR SPONSORSHIP \$5,000

Valued at \$6,500 (combined offerings of Expo & Golf)

CONFERENCE, JUNE 21-22

- (4) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Fin during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

GOLF TOURNAMENT, JUNE 23

- (1) Golf Teams - 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials



CONFERENCE/EXPO ONLY SPONSORSHIPS

SMSDC 20TH BIRTHDAY EXPO CAMPAIGNER - \$7,000

- (4) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Half Page Color Ad Program Handbook
- Recognition via Company Banner Postings (you provide banner)
- Podium Recognition
- Recognition in all Global emails, reaching over 5,000 recipients

SMSDC 20TH BIRTHDAY MBE EXPO - \$5,000

- (4) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Recognition
- Recognition in all Global emails, reaching over 5,000 recipients

SMSDC 20TH MBE BBR - \$3,000

- Corporate logo on Sponsorship Signage at all "Premier Face Time" events
- (2) "Premier Face Time" EXPO Participants
- (2) Awards Ceremony & Reception Admittance Tickets
- Recognition in all Global emails, reaching over 5,000 recipients

SMSDC'S SUMMATION RECEPTION - \$2,000

- ½ page ad in EXPO program brochure
- (1) combo pass for golf & EXPO - valid for (3) days
- Corporate logo on all marketing & event communication materials
- Recognition in event announcements by SMSDC President & CEO
- Recognition in all global e-mails reaching over 5,000 recipients

GOLF ONLY SPONSORSHIPS

BIRDIE SPONSORSHIP - \$5,000

- (2) Golf Teams - 8 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

CLOSEST TO THE PIN LUNCHEON SPONSOR - \$1000

- (1) Golf Teams - 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

HOLE SPONSOR - \$200

- (1) Corporate Logo placement Strategically positioned on the course
- Recognition and acknowledgement in SMSDC publications
- Recognition on SMSDC website



A wide-angle photograph of a modern trade show floor. The ceiling is high with a grid of recessed lights and track lighting. Booths are constructed with white walls and dark metal frames. People are seen walking through the aisles and interacting at various booth displays. The overall atmosphere is professional and busy.

EXHIBITOR

BOOTH INFORMATION

SMSDC Certified MBE	\$450
SMSDC Corporate Member	\$650
Non-Certified MBE	\$600
Non-Member	\$900
State Agency	\$225

Registration includes:

- (1) "Premier Face Time" EXPO Participant
- (1) 8' x 8' - covered and skirted booth
- (1) Chair, (1) wastebasket

SHOW SCHEDULE

EXHIBIT HOURS - Thursday, June 22nd

SETUP Hours:	7:00 a.m. - 9:00 a.m.
Exhibit Hours:	2:00 p.m. - 5:00 p.m.
Exhibit Move-Out Hours:	5:00 p.m. - 6:00 p.m.

INDIVIDUAL REGISTRATION

**REGISTER BEFORE MAY 19 AND SAVE \$50*

EMAIL MAYRA PENA - mayra@smsdc.org TO LEARN HOW.

Individual Conference Attendee June 21-22

\$195 - Certified MBE
Corporate Member

\$250 - Non-MBE
Non-Corporate
Member



Individual COMBO Participant June 21-23

\$350 - Certified MBE
Corporate Member

\$450 - Non-MBE
Non-Corporate
Member



Individual Golfer Attendee June 23

\$205 - Certified MBE
Corporate Member

\$275 - Non-MBE
Non-Corporate
Member



HOTEL ACCOMODATIONS



The Westin Riverwalk
420 W. Market St., San Antonio, TX 78205
210-224-6500

\$229 per night
Room block expires May 22, 2023

[Click here to make your reservation today.](#)

Integrated EXPO & GOLF Sponsorships:

Face Time Title Sponsor	\$22,500	SOLD!
Supporting Sponsorship	\$17,500	
Leading Sponsorship	\$10,000	
Business Promoter Sponsorship	\$7,500	
Corporate BBR Sponsorship	\$5,000	

Expo Only Sponsorships:

Expo Campaigner Sponsorship	\$7,000
MBE Expo Sponsorship	\$5,000
MBE BBR Sponsorship	\$3,000
SMSDC 20th Anniversary Reception	\$2,000

Golf Only Sponsorships:

Birdie Sponsorship	\$5,000
Closest to the Pin Luncheon	\$1,000
Hole Sponsor	\$200

Exhibitor Booth Registration:

Certified MBE	\$450
Corporate Member	\$650
Non- MBE	\$600
Non-Member	\$900
State Agency	\$225

Individual Registration:

Individual Expo Only (MBE/ Member)	\$195
Individual Expo Only (Non-MBE/ Non-Member)	\$250
Individual Golfer (MBE/ Member)	\$205
Individual Golfer (Non-MBE/ Non-Member)	\$275
Individual Combo (MBE/ Member)	\$350
Individual Combo (Non-MBE/ Non-Member)	\$450

Early Bird Registration:

\$50 Discount if registered before May 19, 2023



CONTACT INFORMATION

CONTACT

NAME:
TITLE:
COMPANY:
EMAIL:
ADDRESS:
CITY:
STATE:
PHONE:
CELL:

PAYMENT

VISA MC AMEX DISCOVER

AMOUNT:
CARD #
EXPIRATION DATE:

SIGNATURE:
DATE:

*PLEASE EMAIL PAGES 14-15 TO MAYRA PENA AT MAYRA@SMSDC.ORG

2023 PREMIER SPONSORS

ConocoPhillips



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Controls



ONCOR



TOYOTA



Itron **OG+E**

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ZONES



OPIFEX
BY BUILDERS FOR BUILDERS



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