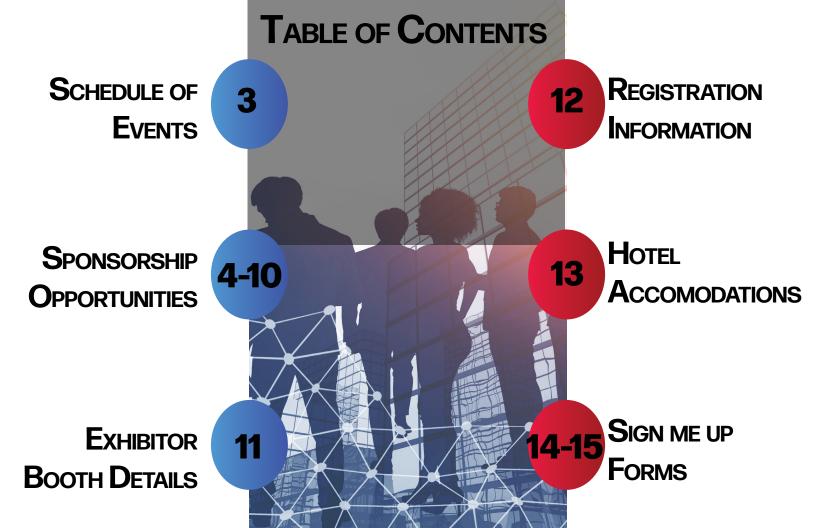
# SMSDC > Southwest Minority Supplier **Development Council 2023 Premier Face Time Expo & Golf Tournament** June 21-23, 2023 San Antonio, TX www.smsdc.org



# SCHEDULE OF EVENTS

#### WEDNESDAY, JUNE 21ST

The Westin Riverwalk 420 W. Market St. San Antonio, TX 78205

1:30 pm - 3:00 pm Benchmarking Plus

3:30 pm - 5:00 pm Capacity Plus

5:30 pm - 8:00 pm Opening Chairman's Reception

#### THURSDAY, JUNE 22ND

The Westin Riverwalk 420 W. Market St. San Antonio. TX 78205

7:00 am - 9:00 am Exhibitor Set Up

8:00 am - 9:00 am Registration/Breakfast

9:00 am - 9:15 am SMSDC President Welcome Toyota Title Sponsor Welcome

9:15 am - 11:45 am Buyer's Breakfast Roundtable (BBR)

12:00 pm - 2:00 pm Keynote Luncheon/Awards Ceremony

> 2:00 pm - 2:05 pm EXPO RIBBON CUTTING

> > 2:00 pm - 5:00 pm Trade Show

4:00 pm - 6:00 pm SMSDC's Summation Reception

# LOCATION OF EVENTS

#### FRIDAY, JUNE 23RD

The Quarry Golf Course 444 E Basse Rd. San Antonio, TX 78209

7:00 a.m. Registration/Breakfast

> 7:50 a.m. Announcements

8:00 a.m. Shot Gun Scramble

1:00 p.m. Award Luncheon



Conference, June 21-22

(10) "Premier Face Time" Full-day EXPO Tickets

 (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Opening Reception

(2) Exhibitor booth spaces with prominent positioning

• (1) Full Page COLOR Ad in Program Handbook

Corporate logo on Sponsorship Signage

Podium Welcome by SMSDC President

Recognition in "Premier Face Time" press release

Recognition and acknowledgement in SMSDC publications and website

Recognition on any public service announcement

Recognition in Print Media Advertising

Recognition in all Global emails, reaching over

5,000 recipients

- (2) Golf Teams 8 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials







#### GOLF TOURNAMENT, JUNE 23

- (2) Golf Teams 8 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

## SUPPORTING SPONSORSHIP \$17,500

Valued at \$22,500 (combined offerings of Expo & Golf)

#### Conference, June 21-22

- (8) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients





## LEADING SPONSORSHIP \$10,000

Valued at \$15,000 (combined offerings of Expo & Golf)

#### CONFERENCE, JUNE 21-22

- (6) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Finals held during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

- (1) Golf Teams 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

## BUSINESS PROMOTER SPONSORSHIP \$7.500

Valued at \$10,000 (combined offerings of Expo & Golf)

#### CONFERENCE, JUNE 21-22

- (4) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Fin during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

- (1) Golf Teams 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials







#### Conference, June 21-22

- (4) "Premier Face Time" Full-day EXPO Tickets
- (1) Reserved Judge spot for MBE "IDOL" Semi-Fin during Chairman's Opening Reception
- (1) Exhibitor booth spaces with prominent positioning
- (1) Full Page COLOR Ad in Program Handbook
- Corporate logo on Sponsorship Signage
- Podium Welcome by SMSDC President
- Recognition in "Premier Face Time" press release
- Recognition and acknowledgement in SMSDC publications and website
- Recognition on any public service announcement
- Recognition in Print Media Advertising
- Recognition in all Global emails, reaching over 5,000 recipients

- (1) Golf Teams 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
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- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials



## CONFERENCE/EXPO ONLY SPONSORSHIPS

#### SMSDC 20TH BIRTHDAY EXPO CAMPAIGNER - \$7,000

- (4) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Half Page Color Ad Program Handbook
- Recognition via Company Banner Postings (you provide banner)
- Podium Recognition
- Recognition in all Global emails, reaching over 5,000 recipients

#### SMSDC 20TH BIRTHDAY MBE EXPO - \$5,000

- (4) "Premier Face Time" EXPO Participants
- Corporate logo on Sponsorship Signage
- (1) Exhibitor booth with prominent positioning
- (4) Awards Ceremony & Reception Admittance Tickets
- (1) Full Page Color Ad in Program Handbook
- Podium Recognition
- Recognition in all Global emails, reaching over 5,000 recipients

#### **SMSDC 20TH MBE BBR - \$3,000**

- Corporate logo on Sponsorship Signage at all "Premier Face Time" events
- (2) "Premier Face Time" EXPO Participants
- (2) Awards Ceremony & Reception Admittance Tickets
- Recognition in all Global <mark>emails, reaching o</mark>ve<mark>r 5,000 recipients</mark>

#### SMSDC'S SUMMATION RECEPTION - \$2,000

- ½ page ad in EXPO program brochure
- (1) combo pass for golf & EXPO valid for (3) days
- Corporate logo on all marketing & event communication materials
- Recognition in event announcements by SMSDC President & CEO
- Recognition in all global e-mails reaching over 5,000 recipients

### GOLF ONLY SPONSORSHIPS

#### **BIRDIE SPONSORSHIP - \$5,000**

- (2) Golf Teams 8 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

#### **CLOSEST TO THE PIN LUNCHEON SPONSOR - \$1000**

- (1) Golf Teams 4 playing spots
- Breakfast & lunch provided for all players
- Hole Sponsorships Logo Placements on the course
- Corporate Logo and product display placement on course, in clubhouse and at all aspects of the Golf event
- Product Inclusion in complimentary gift bags
- Company Logo in event advertising, brochures, event mailings and marketing materials

#### **HOLE SPONSOR - \$200**

- (1) Corporate Logo placement Strategically positioned on the course
- Recognition and acknowledgement in SMSDC publications
- Recognition on SMSDC website





SMSDC Certified MBE \$450 SMSDC Corporate Member \$650 Non-Certified MBE \$600 Non-Member \$900 State Agency \$225

#### **Registration includes:**

- (1) "Premier Face Time" EXPO Participant
- (1) 8' x 8' covered and skirted booth
- (1) Chair, (1) wastebasket

#### **SHOW SCHEDULE**

EXHIBIT HOURS - Thursday, June 22nd

SETUP Hours: 7:00 a.m. - 9:00 a.m. Exhibit Hours: 2:00 p.m. - 5:00 p.m.

Exhibit Move-Out Hours: 5:00 p.m. - 6:00 p.m.

## INDIVIDUAL REGISTRATION

\*Register before May 19 and save \$50 Email Mayra Pena - mayra@smsdc.org To Learn How.

Individual
Conference
Attendee
June 21-22

\$195 - Certified MBE Corporate Member

\$250 - Non-MBE Non-Corporate Member



Individual COMBO Participant June 21-23

\$350 - Certified MBE Corporate Member

\$450 - Non-MBE Non-Corporate Member



Individual Golfer Attendee June 23

\$205 - Certified MBE Corporate Member

\$275 - Non-MBE Non-Corporate Member



### HOTEL ACCOMODATIONS



The Westin Riverwalk
420 W. Market St., San Antonio, TX 78205
210-224-6500

\$229 per night Room block expires May 22, 2023

Click here to make your reservation today.

Face Time Title Sponsor	\$22,500 SOLD!
Supporting Sponsorship	\$17,500
Leading Sponsorship	\$10,000
Business Promoter Sponsorship	\$7,500
Corporate BBR Sponsorship	\$5,000

#### Expo Only Sponsorships:

Expo Campaigner Sponsorship	\$7,000
MBE Expo Sponsorship	\$5,000
MBE BBR Sponsorship	\$3,000
SMSDC 20th Anniversary Reception	\$2,000

#### Golf Only Sponsorships:

Birdie Sponsorship	\$5,000
Closest to the Pin Luncheon	\$1,000
Hole Sponsor	\$200

#### Exhibitor Booth Registration:

Certified MBE	\$450
Corporate Member	\$650
Non-MBE	\$600
Non-Member	\$900
State Agency	\$225

#### Individual Registration:

Individual Expo Only (MBE/ Member)	\$195
Individual Expo Only (Non-MBE/ Non-Member)	\$250
Individual Golfer (MBE/ Member)	\$205
Individual Golfer (Non-MBE/ Non-Member)	\$275
Individual Combo (MBE/ Member)	\$350
Individual Combo (Non-MBE/ Non-Member)	\$450

#### Early Bird Registration:

\$50 Discount if registered before May 19, 2023



## CONTACT INFORMATION

CONTACT

**PAYMENT** 

MC

**AMFX** 

NAME:

TITLE:

**COMPANY:** FMAII:

**ADDRESS:** 

CITY:

STATE:

PHONE: **CELL:** 

AMOUNT:

**VISA** 

CARD#

**EXPIRATION DATE:** 

SIGNATURE:

DATE:

**DISCOVER** 

<sup>\*</sup>PLEASE EMAIL PAGES 14-15 TO MAYRA PENA AT MAYRA@SMSDC.ORG

### 2023 Premier Sponsors















#### MINORITY BUSINESS ENTERPRISES











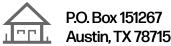
















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