

**After first meeting at last year's SMSDC Annual Stakeholders' Meeting on February 23, 2023 in San Antonio, TX -**

## **SMSDC Certified MBE Maxari EV and SMSDC Certified MBE Pristine Services Group Form Joint Venture to Launch MAXCHARGE EV**

**Join us as we celebrate their success!**

### Key Takeaways:

- Maxari EV joins with Pristine Services Group (PSG) to form MAXCHARGE EV, an integrated EV solution.
- MAXCHARGE EV completes the trio alongside Universal EV and MAXARI EV, offering end-to-end services – manufacturing, installation, and operations & and maintenance (O&M).
- The partnership addresses the needs of clients, providing a holistic EV charging solution, including infrastructure-as-a-service.

[Austin, January 29, 2024] Maxari EV, a leading nationwide installer of electric vehicle (EV) charging station solutions, announces a strategic joint venture with Pristine Services Group (PSG), a global investment firm based in Austin, TX. This collaboration marks the inception of MAXCHARGE EV, a groundbreaking initiative in the EV charging industry.



**DENNIS CRUZ**

Pristine Services Group, led by Dennis Cruz, specializes in investing in emerging technologies across various industries, including aviation, mining, automotive, healthcare, defense, technology and transportation. MAXCHARGE EV, in partnership with Universal EV and MAXARI EV, forms a comprehensive and integrated EV solution, encompassing manufacturing, installation, and operations & maintenance.

The MAXCHARGE EV offering is designed to meet the demands of multifamily developers, real-estate developers as well as institutional, and public investment funds. Clients will benefit from a complete EV charging solution, including hardware and software, with the added convenience of installation, operation, and maintenance of charging stations.

A distinctive feature of MAXCHARGE is infrastructure-as-a-service, providing clients with a complete charging station solution, including design, procurement, installation, operations and maintenance. This allows clients to reduce economic, technological, and operational challenges associated with EV charging, all without upfront payments.

MAXARI EV's CEO, Raya Guruswamy, expressed enthusiasm about the collaboration, stating, "Dennis and the PSG team have an extensive background in scaling operations nationally and attracting key partners and investors. Creating MAXCHARGE is an ideal complement to our EV installation business unit and allows us to offer a completely integrated charging solution to clients."

PSG's CEO, Dennis Cruz, emphasized the industry's potential, stating, "The EV charging industry presents a major opportunity for institutional funds to bring a much-needed and sustainable solution to public and commercial clients. MAXARI EV's background in charging infrastructure was the right platform for us to jointly launch MAXCHARGE and be a force for good in the industry."

For additional information about Pristine Services Group, please visit [www.pristineservicesgroup.com](http://www.pristineservicesgroup.com)

For additional information about Maxari EV, please visit [www.maxari.us](http://www.maxari.us).



**RAYA GURUSWAMY**

## **Headline: Maxari EV's Subsidiary, MAXCHARGE, and Universal EV Partner to Deploy 208 Fast Charging Stations Across 92 Sites in 7 States.**

### **Key Takeaways:**

- Maxari EV's subsidiary, MAXCHARGE, partners with Universal EV to deploy 208 L3 charging stations nationwide.
- The initiative contributes to the Build Back Better Act's goal of installing 500,000 EV charging stations by 2030.
- The partnership exemplifies Maxari EV and MAXCHARGE's commitment to domestic manufacturing, supporting US jobs and advancing sustainable EV infrastructure.

[Austin, Texas – January 9, 2024] Maxari EV, a nationwide installer of electric vehicle (EV) charging station solutions announces a strategic partnership between its subsidiary, MAXCHARGE, and Universal EV, a global charging station manufacturer. This collaboration marks a significant step to making progress in meeting goals of the Build Back Better Act, "by building a national network of 500,000 electric vehicle chargers along America's highways and communities by 2030". Through this partnership, 208 Level 3 charging stations across 92

CERTIFY. DEVELOP. CONNECT. ADVOCATE.

SMSDC is affiliated with the National Minority Supplier Development Council

Austin (512) 386-8766 | San Antonio (512) 659-2160 | El Paso (915) 433-0612 | Oklahoma City (405) 767-9900

sites in 7 States will be deployed within the next 18 months.

As an established EV infrastructure firm, Maxari EV / MAXCHARGE utilizes a team of certified experts in Engineering, Construction, Permitting, and Commissioning. This allows the company to offer comprehensive services, including site assessments, installation, maintenance, and repair of charging stations throughout the US. All services adhere to strict safety and quality standards, ensuring efficiency and resulting in significant time and cost savings.

In order to deploy chargers at scale, MAXARI EV / MAXCHARGE developed an innovative premanufacturing process at their Texas facility. This allows them to build out and mass produce EV charging racks at their workshop and ship complete sets which are immediately ready to deploy. This unique approach allows them to deliver consistent quality and improve safety and schedule with less time-on-site.

Raya Guruswamy, CEO of Maxari EV, commented, "Our collaboration with Universal EV and the establishment of MAXCHARGE underscores our dedication to fostering sustainable and resilient EV infrastructure. We're particularly proud of our rapid and cost-effective installation processes that helps our clients grow their footprint and, ultimately, increases the public's trust and adoption of EVs."

Hemal Doshi, CEO of Universal EV, remarked, "We're excited to be working with MAXCHARGE as it allows us to focus on our core competency of developing and deploying reliable and high quality charging stations throughout all 50 States. Universal EV has some of the strongest charging technology and uptime in the country and we're looking forward to bringing this to more States."

For additional information about Maxari EV / MAXCHARGE and their national EV charger installation services, please visit [www.maxari.us](http://www.maxari.us).

To learn more about Universal EV and their charging solutions, please visit <https://universalevcharging.com>.



\*\*\*

About the Southwest Minority Supplier Development Council (SMSDC) The SMSDC is a non-profit organization dedicated to certifying, connecting, developing and advocating MBEs. Through active leadership & professional education, the SMSDC works with major corporations throughout the United States and MBEs within the Central & Southwest Texas regions, Oklahoma and New Mexico to increase participation in diversity programs.

[www.smsdc.org](http://www.smsdc.org)

###

CERTIFY. DEVELOP. CONNECT. ADVOCATE.

SMSDC is affiliated with the National Minority Supplier Development Council

Austin (512) 386-8766 | San Antonio (512) 659-2160 | El Paso (915) 433-0612 | Oklahoma City (405) 767-9900